Craig Good, Olsburg, Kansas, received his B.S in Animal Sciences and Industry from K-State in 1975. While at K-State, he was on Meats and Livestock judging teams and active in Alpha Zeta and Block & Bridle. After graduation, he worked for Fred Germann, a well-known pork producer, and then started his own diversified farming operation marketing purebred Duroc swine and Angus cattle. He was an early adopter of performance records such as EPD’s and the STAGES program with the National Swine Registry. Today Craig markets pork and beef under the Heritage Foods brand that markets to high end restaurants. He is a strong supporter of 4-H, served on the Kansas Pork Producer Board, National Yorkshire Board of Directors, and was president of the National SPF Organization. Craig is an honorary Block & Bridle Club member and serves on the LMIC Board of Directors. Craig loves and supports K-State in many ways. Craig and his wife, Amy, have two children, Laura and Grant.