

SowBridge registration form

\$250 for first entity registration and \$125 for each subsequent subscription from same entity.

Individual registration forms and information required for each subscription, copy form as needed.
(Ask about rates outside U.S. and Canada.)

Deadline is *January 15, 2014* to ensure materials receipt for first session.

Name _____

Company _____

Address _____

City _____ State ____ Zip _____

Phone _____

Email Address _____

(Required for non-U.S. mailing addresses.)

Number of employees _____

Number of sows over which you have influence _____

Send form and payment to:

Sherry Hoyer

Iowa Pork Industry Center

109 Kildee Hall

Iowa State University

Ames, IA 50011-3150

Email shoyer@iastate.edu

Phone: 515-294-4496

Fax: 515-294-5698

(Checks payable to Iowa Pork Industry Center)

Credit card payment

Visa/MasterCard/Discover (circle)

Card number _____

Name on card _____

Expiration date _____

Card validation number _____ (3-digits on back)

Signature _____

KSU

Why subscribe to SowBridge?

Education and information needs of the pork industry continue to change. You want and need more information for your operation, but have less time to obtain it.

SowBridge delivers timely and relevant information in a convenient manner.

Programs are held over the midday period to maximize learner participation while minimizing interruption of the normal daily work schedule.

Questions?

University of Minnesota

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320-589-1711

Lee Johnston

320-589-1711

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Iowa State University

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517-432-1387

University of Missouri

Tim Safranski

573-884-7994

North Carolina State University

Eric van Heugten

919-513-1116

Since 2008, SowBridge has brought information about gestation housing, herd health, and new technology to participants in the United States and around the world.



“This program is a great way to provide training to your farm staff for minimal time and money—once a month over the lunch period!”

February 5, 2014

Managing Porcine Epidemic Diarrhea Virus (PEDv)
Rodney "Butch" Baker, Iowa State University

March 5, 2014

Determining When to Cull Sows
Mark Knauer, North Carolina State University

April 2, 2014

Pain Management for Sows
Monique Pairis-Garcia, Iowa State University

May 7, 2014

Are You Prepared for a Third Party Audit?
Amber Stricker, Suidae Health and Production

June 4, 2014

Importance of Educating Others about Pork Production
Jon Hoek, Belstra Milling Company Inc.

July 2, 2014

Practices to Avoid Antibiotic Residue in Cull Sows
Carissa Odland, Pipestone Veterinary Clinic

August 6, 2014

Advocating Worker Safety on Farms
Sheila Schmid, Schwartz Farms, Inc.

September 3, 2014

Practices to Reduce Reliance on Antibiotics
James McKean, Iowa State University

October 1, 2014

Making Fixed-Time AI Work
Tim Safranski, University of Missouri

November 5, 2014

Inducing Sows to Farrow: Pros & Cons
Rob English, The Maschhoffs

December 3, 2014

Feeding and Management of Sows in Pens
Lee Johnston, University of Minnesota

January 7, 2015

Gilt Development
Billy Flowers, North Carolina State University



How does the program work?

- ◆ Prior to each session, participants will receive a packet with session materials on a CD and an instruction letter. Materials include the electronic presentation and any spreadsheets, video clips, publications, etc. provided by the speaker. (The delivery process is slightly different for non-U.S. mailing addresses.)
- ◆ Subscribers call a toll-free number to participate. (This is slightly different for subscribers from outside the U.S. and Canada.)
- ◆ At 11:35 a.m. Central Time, the session host begins the session. Participants follow along with the presentation on their computer as the speaker goes through the presentation.
- ◆ At the end of the formal presentation, (~30 minutes) time is available for speaker questions and producer discussion. Total program length is approximately 45 minutes.
- ◆ Throughout the program year, participants can continue to ask questions or offer comments via the e-mail discussion group sowbridge@lists.umn.edu

Iowa State University, Kansas State University
Purdue University, South Dakota State University
Michigan State University, North Carolina State University
The Ohio State University, University of Illinois at Urbana-Champaign
University of Minnesota, University of Missouri, University of Nebraska—Lincoln
All are equal opportunity educators and employers.

Hear directly from industry experts!

"SowBridge gave us the ability to gain knowledge from experts in the field that we don't correspond with on a regular basis."

No travel required!

"My employees and I can learn updated industry techniques without ever having to leave the farm."

No internet access required!

"The system is set up for very easy participation."

There is a live phone presentation for audio and the slideshow will be mailed to you for watching on your personal computer.

Cost is just \$250 (U.S.) for entire 2014-2015 SowBridge program year.

**Subscribe before
January 15, 2014
to ensure your spot!**