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K-State Ranching Summit
Kansas State University
Dept. of Animal Sciences & Industry
218 Weber Hall
1424 Claflin Road
Manhattan, KS 66506

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K-STATE RANCHING SUMMIT

Beef 2030—

*Pursuing technology,
transparency and profitability*

*Designed to equip managers with the skills
to address the challenges of ranching in the
business climate of today and tomorrow.*

August 15, 2018

**KSU Alumni Center
Ballroom
Manhattan, KS**



K-STATE
Research and Extension



K-STATE RANCHING SUMMIT

Beef 2030—Pursuing *technology, transparency and profitability*

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KSU Alumni Center Ballroom

Agenda

8:30 AM	Registration
9:00 AM	Welcome, goals
9:15 AM	Pursuing, adopting and leveraging technology Mark Gardiner, Gardiner Angus, Ashland, KS
10:00 AM	Managerial accounting: key numbers for ranch managers Tyson Johnson, Sooner Cattle Co., Pawhuska, OK
10:45 AM	Break (30 min)
11:15 AM	What can we learn from consumer trends? Don Close, Rabo AgriFinance, St. Louis, MO
12:00 PM	Response to morning session followed by Q & A Matt Perrier, Dalebanks Angus, Eureka, KS
12:15 PM	Lunch (45 min)
1:00 PM	Disruptive technologies and the Beef Industry Tom Field, University of Nebraska, Lincoln, NE
1:45 PM	A look at specific disruptive technologies K-State Speakers
2:30 PM	Break
3:00 PM	A vision of the Beef Industry in 2030 John Butler, Innovative Livestock Services, Manhattan, KS
3:45 PM	Response to afternoon session followed by Q & A Dale Blasi, Kansas State University, Manhattan, KS
4:00 PM	Adjourn



See <http://www.KSUSummit.org> for online registration and additional details

K-State Ranching Summit Registration

Preregistration Deadline: August 8, 2018

Cost: \$40 individual by 8/8;
\$70 two attendees from same operation by 8/8
\$20 student by 8/8

\$70/person at the door (no discount offered for attendee from same operation)

Attendee Name: _____

Accompanying Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

____ Individual @ \$40

____ 2 Attendees from same operation @ \$70

____ Student @ \$20

Amount enclosed: \$ _____

Your check, payable to Kansas State University, must accompany your preregistration.

Send registration to:

2018 K-State Ranching Summit
218 Weber Hall
1424 Claflin Road
Manhattan, KS 66506

Or register online: www.KSUSummit.org

Information contact:

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