



### What Is SowBridge?

SowBridge combines electronic materials with live presentations from topic experts by teleconference 12 times each program year, typically on the first Wednesday of the month, and offers access to the recorded audio of all sessions to ensure subscribers don't miss a thing!

#### How does the program work?

- Prior to each session, participants receive session materials.
- Subscribers call a toll-free number to participate (This is slightly different for subscribers from outside the U.S. and Canada.).
- At 11:30 a.m. Central Time, sessions begin and last no longer than 60 minutes. Participants follow along with the presentation on their computer.
- At the end of the formal presentation, time is available for Q & A.

**No Internet access needed to participate!**

#### Reviews from SowBridge participants

*"We use them for staff training and sometimes use them several times and review them later."*

*"Employees can learn without having to leave the unit."*

*"Helps us by keeping us up to date on the newest ideas for health and production."*

*"It's available at my desk!"*



SowBridge is brought to you by swine faculty and staff from these universities.

#### University of Minnesota

Lee Johnston	320-589-1711
Sarah Schieck	320-235-0726 ext. 2004

#### Iowa State University

Ken Stalder	515-294-4683
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#### University of Nebraska—Lincoln

Benny Mote	402-472-6033
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#### South Dakota State University

Bob Thaler	605-688-5435
Ryan Samuel	605-688-5431

#### The Ohio State University

Dale Ricker	419-523-6294
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#### Purdue University

Brian Richert	765-494-4837
Kara Stewart	765-496-6199

#### University of Illinois

Robert Knox	217-244-5177
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#### Kansas State University

Joel DeRouchey	785-532-2280
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#### Michigan State University

Madonna Benjamin	517-614-8875
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#### University of Missouri

Marcia Shannon	573-882-7859
Tim Safranski	573-884-7994

#### North Carolina State University

Eric van Heugten	919-513-1116
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#### Questions?

Contact any of these representatives from cooperating state universities

All are equal opportunity educators and employers.



Photo courtesy of National Pork Board

For **9 years**, SowBridge has provided relevant and timely information to producers and other industry professionals across the U.S. and around the world.

Sessions begin at 11:30 a.m. Central Time and last about an hour.

Cost is just \$250 (U.S.) for program year. Additional registrations from the same operation are half that cost. Ask about the fee outside the U.S. and Canada.

Registration deadline to ensure receipt of materials for the first session is

**January 16, 2018.**

**Register now to ensure your spot!**

## SowBridge Registration

\$250 for first entity registration. Additional subscriptions from same entity are half the cost. Registration forms and information required for each registration, so copy form as needed.

(Ask about rates outside U.S. and Canada.)

**Deadline to ensure receipt of first session materials is Jan. 16, 2018**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

(Required)

# of employees \_\_\_\_\_

# of pigs you have influence over \_\_\_\_\_

All materials are provided through email links for download prior to each session.

If you also wish to get materials on CD, you must check the box to the right.

Checks payable to Iowa Pork Industry Center  
Credit card payment (mail or fax only)

Visa/MasterCard/Discover (circle)

Card number \_\_\_\_\_

Expiration date \_\_\_\_\_

Card validation number \_\_\_\_\_ (3 digits)

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

KSU

## 2018-2019 Dates, Topics, Presenters

Sessions begin at 11:30 a.m. Central Time and last no longer than 60 minutes

- Feb. 7** **Common Swine Industry Audit: Updates and Opportunities for Improvement**  
*Jamee Eggers, National Pork Board*
- March 7** **Needlestick Prevention**  
*Jeff Bender, University of Minnesota, UMASH*
- April 4** **Managing Group Sow Gestation**  
*Thomas Parsons, University of Pennsylvania*
- May 2** **Heat Mitigation for Sows**  
*Lee Johnston, University of Minnesota, and Brian Richert, Purdue University*
- May 30** **On-farm Semen Evaluation and Storage**  
*Rob Knox, University of Illinois*
- July 5** **Intrauterine Insemination**  
*Kara Stewart, Purdue University*
- Aug. 1** **Batch Farrowing: Do You Need to Consider?**  
*Ron Ketchem, Swine Management Services*
- Sept. 5** **Reducing Stillbirths and Early Neonatal Mortality**  
*Roy Kirkwood, University of Adelaide, Australia*
- Oct. 3** **Day 1 Piglet Care**  
*Dale Hentges, The Maschhoffs*
- Nov. 7** **Euthanasia on Farm: A Practical Approach**  
*Madonna Benjamin, Michigan State University*
- Dec. 5** **Biosecurity Practices: Before and After PEDv**  
*Chris Rademacher, Iowa State University*
- Jan. 9 (2019)** **Controlling the Spread of Mycoplasma hyopneumoniae**  
*Maria Pieters, University of Minnesota*

\*\*\*All materials are available through download links via email prior to each session. If you would also like materials on CD, you must check the first box on the order form. This year we will be offering text reminders\*\*\*

Send form and payment to  
**Sherry Hoyer**  
**Iowa Pork Industry Center**  
**109 Kildee Hall, 806 Stange Rd**  
**Iowa State University**  
**Ames, IA 50011-3150**  
Email: [shoyer@iastate.edu](mailto:shoyer@iastate.edu)  
Phone: 515-294-4496  
Fax: 515-294-5698

### More comments from our participants

- "Keep up the great work!"
- "Great source of up to date information from experts!"
- "All materials can be gathered at the farm and we no longer need to get the CD by mail. One less item to enter into the facility."