



KANSAS STATE UNIVERSITY

2026 CATTLEMEN'S DAY

MARCH 6, 2026 | BILBREY FAMILY EVENT CENTER | MANHATTAN, KS

9:00 a.m. Welcome

9:15 a.m. Using Genetic Tools to Select the Next Generation of Females

Dr. Jamie Courier, University of Missouri: Beef Extension Specialist

10:00 a.m. Beef Cow Size and Heavier Carcass Weights: Implications for the Cow Herd and Feedlot Performance

Dr. Emma Briggs, K-State ASI Beef Systems Extension Specialist & Dr. Mindy King, K-State ASI Assistant Professor

10:45 a.m. KSU ASI Graduate Student Research Updates

11:00 a.m. Beef Industry Economic Outlook

Dr. Glynn Tonsor, K-State Agriculture Economics Professor

12:00 p.m. Lunch

Smoked brisket compliments of U.S. Premium Beef

1:00 p.m. Navigating Farm and Ranch Generational Transitions

Dr. Shannon Ferrell, OSU Agriculture Economics Professor

1:45 p.m. KSU ASI Graduate Student Research Updates

2:00 p.m. Update on Emerging Parasitic Diseases: New World Screwworm and Asian Longhorned Tick

Dr. Justin Smith, KDA Animal Health Commissioner & Dr. Cassandra Olds, K-State Entomology Assistant Professor

Tradeshow

There will be more than 30 vendors participating in the industry trade show. Be sure to visit the trade show between 8 a.m. and 3 p.m.

Location

The conference will take place at **Bilbrey Family Event Center**.

Registration

The cost is \$25 per participant if you register on or before February 20. Late registration is \$35. There is no charge for students if registered by Feb. 20.

Register by scanning the QR Code below or visiting, asi.ksu.edu/cattlemeniday.



For more information contact:

Katie Smith, Department of Animal Sciences & Industry, 785-532-1267, katie.smith@ksu.edu

2026 K-State Cattlemen's Day

Registration Deadline: February 20, 2026

Cost is \$25 per participant. Onsite registration is \$35. Register online at asi.ksu.edu/cattlemeniday or return this form with your payment.

Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Total Number of Registrants: _____ @ \$25

Total Amount Enclosed: _____

*Your payment or check, payable to Kansas State University, is required to process your registration. Send to: 2026 K-State Cattlemen's Day, 218 Weber Hall, 1424 Claflin Road, Manhattan, KS 66502 or email katie.smith@ksu.edu.