



KANSAS STATE UNIVERSITY

# 2026 CATTLEMEN'S DAY

**MARCH 6, 2026 | BILBREY FAMILY EVENT CENTER | MANHATTAN, KS**

**8:00 a.m. Tradeshow Opens**

*Morning refreshments sponsored by Lallamend*

**9:00 a.m. Welcome**

**9:15 a.m. Using Genetic Tools to Select the Next Generation of Females**

*Dr. Jamie Courter, University of Missouri: Beef Extension Specialist*

**10:00 a.m. Beef Cow Size and Heavier Carcass Weights: Implications for the Cow Herd and Feedlot Performance**

*Dr. Emma Briggs, K-State ASI Beef Systems Extension Specialist & Dr. Mindy King, K-State ASI Assistant Professor*

**10:45 a.m. KSU ASI Graduate Student Research Updates**

**11:00 a.m. Beef Industry Economic Outlook**

*Dr. Glynn Tonsor, K-State Agriculture Economics Professor*

**12:00 p.m. Lunch**

*Smoked brisket compliments of U.S. Premium Beef*

**1:00 p.m. Navigating Farm and Ranch Generational Transitions**

*Dr. Shannon Ferrell, OSU Agriculture Economics Professor*

**1:45 p.m. KSU ASI Graduate Student Research Updates**

**2:00 p.m. Update on Emerging Parasitic Diseases: New World Screwworm and Asian Longhorned Tick**

*Dr. Justin Smith, KDA Animal Health Commissioner & Dr. Cassandra Olds, K-State Entomology Assistant Professor*

## Tradeshow

There will be more than 30 vendors participating in the industry trade show. Be sure to visit the trade show between 8 a.m. and 3 p.m.

## Location

The conference will take place at **Bilbrey Family Event Center**.

## Registration

The cost is \$25 per participant if you register on or before February 20. Late registration is \$35. There is no charge for students if registered by Feb. 20.

Register by scanning the QR Code below or visiting, [asi.ksu.edu/cattlemensday](http://asi.ksu.edu/cattlemensday).



## For more information contact:

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## 2026 K-State Cattlemen's Day

**Registration Deadline: February 20, 2026**

Cost is \$25 per participant. Onsite registration is \$35. Register online at [asi.ksu.edu/cattlemensday](http://asi.ksu.edu/cattlemensday) or return this form with your payment.

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Total Number of Registrants: \_\_\_\_\_ @ \$25 Total Amount Enclosed: \_\_\_\_\_

\*Your payment or check, payable to Kansas State University, is required to process your registration. Send to: 2026 K-State Cattlemen's Day, 218 Weber Hall, 1424 Claflin Road, Manhattan, KS 66502 or email [katiesmith@ksu.edu](mailto:katiesmith@ksu.edu).