

# Lorna Marshall

Kansas State University  
Animal Sciences & Industry  
*Distinguished Alumnus Award 2019*



A native Kansan, Lorna Marshall grew up on a small Simmental operation near Valley Center. Active in 4-H and Simmental youth programs, she attended Colby Community College where she served as student body president and competed on the livestock judging team. In 1989, she was awarded Kansas Community College Student of the Year. Lorna transferred to Kansas State University and majored in Animal Sciences and Industry. She was a Block & Bridle officer and a member of the 1990 reserve national champion livestock judging team. After completing her animal breeding master's at Colorado State University, Lorna worked for the American Gelbvieh Association before beginning her career in the beef AI industry.

From 1995 to 2011, Lorna was ABS Global's Manager of Sire Acquisition. She went on to Cooperative Resources International/Genex where she served in multiple marketing and product development capacities. In 2016, she transitioned to Select Sires as its Vice President of Beef Programs. Since she joined Select Sires it has increased beef sales by 36% and market share by 8%.

Lorna and her husband, Troy, are partners in Marshall Cattle Co. They built their purebred Angus and Sim/Angus operation to 450 cows starting with no cattle, land or equipment. MCC is home of SuperMamas and emphasizes maternally functional, balanced-trait cattle. They were one of the first seedstock producers to create a unique all-purpose index. Lorna and Troy have three children —Wyatt, Justis and Wynn.