Warren Weibert, a 1969 Animal Science graduate, is an innovator, a leader, and a friend to K-State. Warren and his wife, Carol, own and manage Decatur County Feed Yard, Oberlin, Kansas. He pioneered the integration of electronic cattle ID with value-based marketing and developed a marketing alliance with Cargill Meat Solutions. Warren has served as President of the Kansas Livestock Association, Cattle-Fax and KARL, and served on Boards of the KSU Alumni Association, KSU Foundation, Livestock Meat Industry Council, and Ag Dean's Advisory Council. Warren is a warm, caring person, who truly values people and his relationships with K-State, the College of Ag and ASI. Warren and Carol have two grown children, Chris and Julie.