

Purple Reign Cattle Co.

24

PURPLE IVY 100K ET

44393784 Consignor: Purple Reign Cattle Co.

Cow
Calved:
5/16/2022

Tattoo:
100K/
RE PURP

CHURCHILL SENSATION 028X (SOD){DLF,HYF,IEF,MDF}
UPS SENSATION 2296 ET (DLF,HYF,IEF,MSUDF,MDF)
43311175 UPS JT MISS NEON 7811 1ET (DLF,HYF,IEF)

CRR ABOUT TIME 743 (SOD){DLF,HYF,IEF,MDF}
PURPLE SV COCO 8Z ET (DLF,HYF,IEF,MSUDF)
P43298380 PURPLE COTTON 40T ET (DLF,HYF,IEF)

CE	BW	WW	YW	DMI	SC	SCF	MM
2.7	3.0	60	97	0.2	1.0	16.3	34
M&G	MCE	MCW	UDDR	TEAT	CW	FAT	
64	2.2	114	1.30	1.30	77	-0.003	
REA	MARB		BMI\$	BIIS	CHBS	AHIA GEEPD	
0.76	-0.01		368	434	121		



PURPLE HB LMay STAR 189G – FULL SISTER TO LOT 24



- Here's your chance to own a full sister to one of the most dominant females in breed history. Not only was she the Grand Female at Junior Nationals, American Royal and Louisville, she capped off the run as the first ever Supreme Champion Female at the Cattlemen's Congress. Hailing from our best cow family, multiple full and maternal sibs have been champions and elite producers around the country. Ivy can write her own chapter.
- Retaining one (1) future flush.

Kansas State University

25

KSU MISTY 151 ET {DLF,HYF,IEF,MSUDF}

P44231183 Consignor: KSU Purebred Beef Unit

Cow
Calved:
1/23/2021

Tattoo:
BE 151

NJW 79Z Z311 ENDURE 173D ET (CHB){DLF,HYF,IEF,MSUDF,MDF}
LOEWEN GENESIS 616 ET (CHB){DLF,HYF,IEF}
P43987463 LOEWEN 77 48 MISS 344N 4RB42ET (DLF,HYF)

R LEADER 6964 (SOD){DLF,HYF,IEF,MSUDF}
KSU MISS MISTY 956 ET (DLF,HYF,IEF,MSUDF)
P44007228 KJ 274S ROXY 482Y ET (DLF,HYF,IEF,MSUDF)

CE	BW	WW	YW	DMI	SC	SCF	MM
3.0	1.8	68	111	0.8	1.4	21.3	33
M&G	MCE	MCW	UDDR	TEAT	CW	FAT	
67	4.8	122	1.40	1.40	93	0.107	
REA	MARB		BMI\$	BIIS	CHBS	AHIA GEEPD	
0.68	0.15		444	536	135		



KSU LAND GRANT 153 ET

Full brother to Lot 25.

- Selling half embryo interest in the outstanding full sister to KSU Land Grant 153, the \$43,000 record high selling bull of the 2022 KSU Legacy Sale, where he sold to ST Genetics, Delaney Herefords, Perez Cattle Company and Dvorak Herefords. Land Grant created quite a buzz last spring with his unique combination of stoutness and power along with balance both physically and genotypically. His first 100 units of semen averaged \$150 in a special sale in May 2022.
- 151 truly has the potential to establish herself as the greatest female in the 141 year history of the Kansas State program, which was established in 1881. She is a combination of real-world function, high-quality phenotype, excellent EPDs and indices along with important extras of pigment and breed character.
- She's loose structured, moderate framed, deep bodied and easy fleshing. Her dark red color, excellent eye pigment and overall phenotypic balance combine for a high-quality look. She's also extremely balanced on paper as she charts 14 traits in the top 20% of the breed. This includes being in the top 1% for CW, top 5% for WW, YW, SCF, M&G, REA, BIIS and BMI\$.
- Homozygous polled!
- Bred AI 4/14/2022, to SHF Houston D287 H086 and checked safe to that date, due 1/21/23.

Terms are as follows: Selling half embryo interest with no possession. Buyer is guaranteed three flushes with a minimum of six (6) embryos per flush. Buyer will provide semen and be responsible for all embryo costs on their flushes. Embryo work to be done at Cross Country Genetics, Westmoreland, KS. Embryos above six will be split by KSU and buyer, with buyer receiving the odd embryos and KSU the evens. Future embryos after the three flushes listed will be available to the buyer at a prorated cost determined by the overall bid price divided by the number of embryos guaranteed in those three flushes. Buyer will receive the first two flushes with KSU receiving the third flush after she calves. KSU retains full interest in natural calves. Buyer will not be charged for yearly maintenance of the female.



KSU LAND GRANT 153 ET

Full brother to Lot 25.

Please join us in partnership on this exciting female, as we plan to make her a cornerstone donor going forward!