

REGISTRATION FORM

Pre-registration deadline is March 2, 2017

NAME

RANCH OR ORGANIZATION NAME

ADDRESS

CITY STATE ZIP

EMAIL ADDRESS

Additional Names of Attendees:

Number registered at \$20 each = \$
(Registration at the door \$30 each)

Number of students (no charge) = N/C

Send registration form and check payment to:

*Cattlemen's Day Registration
Kansas State University
139 Call Hall
Manhattan, KS 66506-1600*

PLEASE NOTE

Make checks payable to
"Animal Sciences & Industry"

Credit card payments are handled

ONLINE ONLY at
<http://www.ksubeef.org>

Any faxed or emailed registration with credit card
information **CANNOT** be processed.

CONFERENCE INFORMATION

Full payment must be submitted with registration. Forms received without payment cannot be processed. Morning refreshments and lunch are included in the registration fee. Online registration and updates to Cattlemen's Day can be found on the Animal Sciences website at:

<http://www.ksubeef.org>

For more information contact:

Lois Schreiner
(785-532-1267 or lschrein@ksu.edu)

K-STATE CAMPUS PARKING

Parking permits are **REQUIRED** to park on
K-State campus.

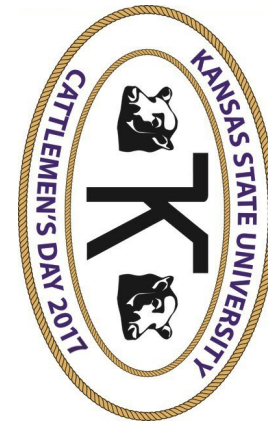
Parking will be available on the North and East side of
Weber Hall.

You will receive your parking pass from the
attendants located in each parking lot.
Please park in designated parking areas.

Kansas State University Agricultural Experiment Station and Cooperative Extension Service K-State Research and Extension is an equal opportunity provider and employer. Issued in furtherance of Cooperative Extension Work, Acts of May 8 and June 30, 1914, as amended. Kansas State University, County Extension Councils, Extension Districts, and United State Department of Agriculture Cooperating, John D. Floros, Director.

Kansas State University
Department of Animal Sciences & Industry
139 Call Hall
Manhattan, KS 66506-1600

Kansas State University
Agricultural Experiment Station
Cooperative Extension Service



Animal Sciences & Industry
Weber Hall
Manhattan, Kansas

CATTLEMEN'S DAY 2017
104th ANNUAL

Friday, March 3, 2017

PRESENTATION SCHEDULE

8:00 AM

Commercial Trade Show & Educational Exhibits in Weber Arena

Rolls and Refreshments, Compliments of
New Generation Supplements, Inc.

THE MAIN EVENT

begins at 10:00 am in Weber Hall Room 123

Featured Speakers

Welcome

Dr. Ken Odde, Department Head, Animal Sciences & Industry, will deliver opening remarks.

Vision for K-State

President Richard B. Myers, retired U.S. Air Force General and former Chairman of the Joint Chiefs of Staff, has returned to his home state and alma mater to serve as Kansas State University President, and will present his vision for K-State.

Ag Policy in the Trump Administration

Dr. Barry Flinchbaugh, Professor Emeritus, represents the agricultural community through his active participation in development of U.S. agricultural policy. His service on numerous national task forces, boards of directors, and advisory groups has allowed him to provide input on domestic food and agriculture policy. He will share his thoughts regarding ag policy in a new federal administration.

Beef Cattle Economics Trilogy: Beef Industry Outlook, Drivers of Profitability, and Better Use of Farm Management Budgets

K-State Agricultural Economists Glynn Tonsor, Robin Reid, and Dustin Pendell will present a brief outlook for the beef industry, discuss management practices that differentiate low- and high-profitability producers, and provide an introduction to budgets and farm management resources available through AgManager.

NOON - LUNCH—WEBER ARENA

An offering of Cajun-spiced catfish, tender U.S. Premium Beef smoked brisket, and sides – all compliments of
U.S. Premium Beef and
Commercial Trade Show Participants.

WEBER HALL AFTERNOON BREAKOUT SESSIONS

Weber Hall Room 111 from 1:00 to 1:45 pm Integrating Cover Crops & Soil Health into Commercial Beef Production Systems

Shawn Tiffany, Co-owner of Tiffany Cattle Company, and KC Olson, Professor of Range Beef Cattle Nutrition & Management, will team up for a discussion of opportunities for cutting costs and improving profits by integrating cover crops into grazing and finishing systems.

Weber Hall Room 123 from 1:00 to 1:45 pm Reproductive Management Options to Improve Profitability

Sandy Johnson, Northwest Area Extension Specialist, will explain why reproduction is the single most important factor for profitable cow/calf production. Learn about management options to stack the deck for timely reproduction and increased longevity.

Weber Hall Room 146 from 1:00 to 1:45 pm Genetics and Profit: Balancing the Bottom Line

Megan Rolf, Assistant Professor of Genetics and Livestock Genomics, will discuss how strategic use of genetic tools can aid in cost reduction, revenue generation, and enhancement of overall ranch efficiency and profitability.

Weber Hall Room 123 from 2:00 to 2:45 pm Antimicrobial Resistance, Beef Production, and Implementation of the Veterinary Feed Directive (VFD)

Mike Apley, Professor of Production Medicine and Clinical Pharmacology, will describe how antimicrobial drugs have long been used in beef production systems for health management and growth promotion. This presentation will focus on regulatory changes recently implemented by the U.S. Food and Drug Administration, and what beef producers and their veterinarians can expect in the coming year.

WEBER HALL AFTERNOON BREAKOUT SESSIONS

Weber Hall Room 111 from 2:00 to 2:45 pm Optimizing Value of Cull Cows

Beef cattle specialists Justin Waggoner and John Jaeger will discuss nutrition, management, and marketing strategies aimed at increasing value of cull beef cows to improve overall profitability of commercial cow-calf operations.

Weber Hall Room 146 from 2:00 to 2:45 pm Preconditioning for Profit

Extension beef veterinarian A.J. Tarpoff will cover the do's and don't's of preconditioning programs, highlighting nutrition and health management strategies aimed at maximizing market value of your calf crop.

CALL HALL AFTERNOON BREAKOUT SESSIONS

Call Hall Room 205 from 1:00 to 1:45 pm How Safe is Your Silage Program?

Keith Bolsen, Emeritus Professor of Ruminant Nutrition and Forage Preservation, will describe the dangers of silage avalanches. They are highly unpredictable, can occur in a split second, and can have devastating (even deadly) consequences. This presentation will include guidelines that dramatically decrease chances for serious accidents caused by silage avalanches, along with a 17-minute video of a sobering, real-life tragedy in a bunker silo on January 13, 2014. The number one goal in every silage program is to send all employees home safe to their families at the end of the day.

Call Hall Room 205 from 2:00 to 2:45 How Can We Reduce the Cost of Feeding Silage?

Keith Bolsen, Emeritus Professor of Ruminant Nutrition and Forage Preservation, will discuss how silage dry matter losses can be substantial, and costly. This presentation will focus on management practices and decision-making tools that can significantly reduce "shrink loss," maximizing the tons of silage that make their way to the feed bunk.

Online registration and updates to Cattleman's Day can be found on the Animal Sciences website at:

<http://www.ksubeef.org>

DEDICATION

Dedication of the new Purebred Beef Unit
Friday, March 3, at 3:00 pm
Northwest of the Stanley Stout Center

40th ANNUAL LEGACY SALE

The Legacy Sale begins at
4:00 PM at the Stanley Stout
Center. Sale offerings include:



- ▶ 60 yearling bulls: 30 Angus, 15 Hereford, and 15 Simmental or Sim-Angus
- ▶ 20 pregnant fall-calving and 20 pregnant spring-calving cows ranging from 2 to 5 years of age
- ▶ 1 Angus show heifer prospect
- ▶ 1 Simmental heifer show prospect
- ▶ 4 ranch-broke, show-prospect registered Quarter Horses (3 and 4 year olds).

A complete listing can be found at this website:
<http://asi.ksu.edu/legacysale> or to request a catalog call Tyler Leonhard at 785-565-1881.

Please join us immediately following the Annual Legacy Sale for a celebration social at the Stanley Stout Center.

47th Annual STOCKMEN'S DINNER

Thursday, March 2, at 6:00 PM
Four Points by Sheraton
Manhattan, Kansas
Honoring
Richard Janssen

as
"Stockman of the Year"

Register online at:
www.found.ksu.edu/rsvp/lmic