

### **Trade Show**

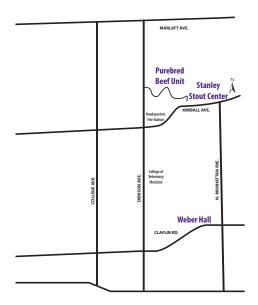
There will be numerous vendors participating in the industry trade show that opens at 8 a.m. in Weber Arena.

## **Parking**

Parking permits are REQUIRED to park on the K-State campus. Parking will be available on the North and East side of Weber Hall. You will receive your parking pass from the attendants in each parking lot. Please park in designated parking areas.

## Location

The morning program will take place at Weber Hall, 1424 Claffin Road.



# Stockmen's Dinner

Thursday, March 2, 6 p.m. Stanley Stout Center 2200 Denison Ave., Manhattan, Kansas

Honoring
Tom Perrier Family
as
"Stockman of the Year"

Register at: *asi.ksu.edu/stockmensdinner* RSVP by February 23

For more information about Cattlemen's Day or the Stockmen's Dinner, contact:

785-532-1267 or asi@ksu.edu

Kansas State University is committed to making its services, activities and programs accessible to all participants. If you have special requirements due to a physical, vision, or hearing disability, contact Joel DeRouchey at 785-532-2280.

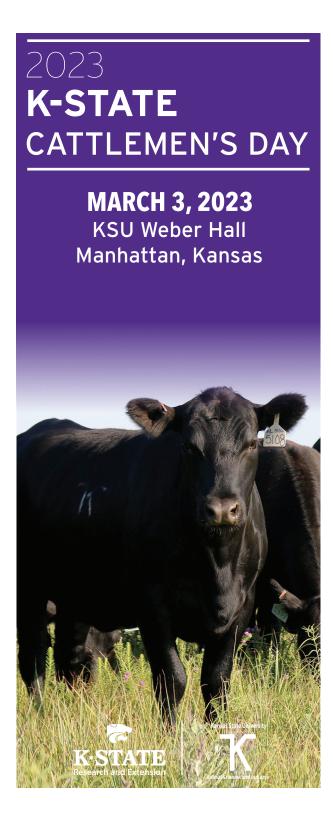
Kansas State University Agricultural Experiment Station and Cooperative Extension Service

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Kansas State University

Animal Sciences and Industry



# 2023 KSU Cattlemen's Day

Registration Deadline: February 24, 2023

Cost is \$25 per participant. Onsite registration is \$35. Return this form with your payment or register online at KSUBeef.org Name(s): Address:

Email:

Zip:

State:

per person

\$25

**@** 

Total Number of Registrants:

Total Amount Enclosed:

\*Parking will be available on the North and East side of Weber Hall. You will receive your parking pass from the attendants located in each parking lot. Please

Your payment or check, payable to Kansas State University, is required to process your registration. Send to: KSU Cattlemen's Day,

Weber Hall, 1424 Claflin Road, Manhattan, KS 66506 or email asi@ksu.edu. Phone 785-532-1267

park in designated parking areas.

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2023 KSU Cattlemen's Day Friday, March 3

8 a.m. Trade Show and Educational Exhibits

Weber Arena

Morning refreshments

MORNING PROGRAM — WEBER 123

9:30 a.m. **Welcome and Department Overview** *Mike Day, K-State ASI department head* 

Navigating the U.S. Carbon Market

Jason Sawyer, East Foundation chief science

officer

**Beef Industry Economic Outlook** 

 $Glynn\ Tonsor,\ K\text{-}State\ Agricultural$ 

Economics

Noon LUNCH — WEBER ARENA

U.S. Premium Beef smoked brisket compliments of U.S. Premium Beef and

Trade Show exhibitors.

Following lunch, join the Trade Show exhibitors for Call Hall Ice Cream

**AFTERNOON SESSIONS** 

**WEBER 123** 

1:30 p.m. Strategies for Optimizing Cow Herd Reproduction with High Feed Costs

Sandy Johnson, K-State ASI Extension beef

specialist

Jason Warner, K-State ASI Extension cow-

calf specialist

2:30 p.m. Practical Solutions to Environmental

Logan Thompson, K-State ASI sustainable grazing specialist

AFTERNOON SESSIONS

**WEBER 146** 

1:30 p.m. NBAF Update

Ken Burton, National Bio and Agro-Defense

Facility deputy director

2:30 p.m. **Proactive Social Media Strategies** 

Scarlett Hagins, Kansas Livestock

Association vice president, communications

WEBER 111

1:30 p.m. **Beef Sensory Update** 

Erin Beyer, K-State ASI doctoratal student

2:30 p.m. Weather Monitoring Tools for

Agriculture: The Kansas Mesonet

Chip Redmond, meteorologist and manager

of the Kansas Mesonet

The Legacy Sale

Stanley Stout Center 2200 Denison Ave. Friday, March 3 • 4 p.m. asi.ksu.edu/legacysale For more information, contact Shane Werk at 785-565-1881



**40 FEED-EFFICIENCY TESTED BULLS** 

20 Angus, 10 Simmental and 10 Hereford 35 FEMALES

15 Fall-Bred Females, 20 Commercial Heifers 3 AQHA RANCH PERFORMANCE HORSES

