2024 CATTLEMEN’S DAY

MARCH 1, 2024 | K-STATE WEBER HALL | MANHATTAN, KS

8 a.m.  Trade Show & Educational Exhibits — Weber Arena
Morning refreshments provided by DSM-Firmenich.

10 a.m.  Welcome — Weber 123
K-State Strategy for the Future
Richard Linton, K-State president
ASI Embraces Past, Looks to the Future
Mike Day, K-State ASI department head
Beef Industry Economic Outlook
Glynn Tonsor, K-State agriculture economics professor

11:30 a.m.  Lunch — Weber Arena
Smoked brisket compliments of U.S. Premium Beef.
Following lunch, enjoy Call Hall Ice Cream sponsored by Huvepharma in the Trade Show.

1:30 p.m.  K-State ASI Beef Research Update — Weber 123
ASI Beef Team

2:30 p.m.  Breakout Sessions
Beef Cuts that Add Value — Weber 111
Michael Chao, K-State ASI associate professor
Reproduction Update — Weber 123
Sandy Johnson, K-State ASI extension beef specialist, and Nicholas Dias, K-State ASI assistant professor
Wildlife & Ranching — Weber 146
Drew Rickets, K-State extension wildlife management and control specialist

3 p.m.  Repeat of 2:30 p.m. sessions

4 p.m.  Legacy Sale — Stanley Stout Center

Tradeshow
There will be more than 30 vendors participating in the industry trade show. Be sure to visit the trade show between 8 a.m. and 3 p.m.

Location
The conference will take place at Weber Hall, 1424 Claflin, Manhattan, KS.

Registration
The cost is $25 per participant if you register on or before February 23. Late registration is $35. There is no charge for students if registered by Feb. 23.

Register by scanning the QR Code below or visiting, asi.ksu.edu/cattlemensday.

For more information contact:
Katie Smith, Department of Animal Sciences & Industry, 785-532-1267, katiesmith@ksu.edu

2024 K-State Cattlemen’s Day
Registration Deadline: February 23, 2024
Cost is $25 per participant. Onsite registration is $35. Register online at asi.ksu.edu/cattlemensday or return this form with your payment.

Name(s): _______________________________________________________________________________________________________
Address: _______________________________________________________________________________________________________
City: ___________________________  State: __________  Zip: ____________  Email: _________________________________________

Total Number of Registrants: ______________ @ $25  Total Amount Enclosed: _____________

*Your payment or check, payable to Kansas State University, is required to process your registration. Send to: 2024 K-State Cattlemen's Day, 218 Weber Hall, 1424 Claflin Road, Manhattan, KS 66502 or email katiesmith@ksu.edu.