



KANSAS STATE UNIVERSITY

2024 CATTLEMEN'S DAY

MARCH 1, 2024 | K-STATE WEBER HALL | MANHATTAN, KS

8 a.m. Trade Show & Educational Exhibits — Weber Arena
Morning refreshments provided by DSM-Firmenich.

10 a.m. Welcome — Weber 123
K-State Strategy for the Future
Richard Linton, K-State president
ASI Embraces Past, Looks to the Future
Mike Day, K-State ASI department head
Beef Industry Economic Outlook
Glynn Tonsor, K-State agriculture economics professor

11:30 a.m. Lunch — Weber Arena
Smoked brisket compliments of U.S. Premium Beef.
Following lunch, enjoy Call Hall Ice Cream sponsored by Huvepharma in the Trade Show.

1:30 p.m. K-State ASI Beef Research Update — Weber 123
ASI Beef Team

2:30 p.m. Breakout Sessions
Beef Cuts that Add Value — Weber 111
Michael Chao, K-State ASI associate professor
Reproduction Update — Weber 123
Sandy Johnson, K-State ASI extension beef specialist, and Nicholas Dias, K-State ASI assistant professor
Wildlife & Ranching — Weber 146
Drew Ricketts, K-State extension wildlife management and control specialist

3 p.m. Repeat of 2:30 p.m. sessions

4 p.m. Legacy Sale — Stanley Stout Center

Tradeshow

There will be more than 30 vendors participating in the industry trade show. Be sure to visit the trade show between 8 a.m. and 3 p.m.

Location

The conference will take place at **Weber Hall**, 1424 Claflin, Manhattan, KS.

Registration

The cost is \$25 per participant if you register on or before February 23. Late registration is \$35. There is no charge for students if registered by Feb. 23.

Register by scanning the QR Code below or visiting, asi.ksu.edu/cattlemensday.



For more information contact:

Katie Smith, Department of Animal Sciences & Industry, 785-532-1267, katiesmith@ksu.edu

2024 K-State Cattlemen's Day

Registration Deadline: February 23, 2024

Cost is \$25 per participant. Onsite registration is \$35. Register online at asi.ksu.edu/cattlemensday or return this form with your payment.

Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Total Number of Registrants: _____ @ \$25 Total Amount Enclosed: _____

*Your payment or check, payable to Kansas State University, is required to process your registration. Send to: 2024 K-State Cattlemen's Day, 218 Weber Hall, 1424 Claflin Road, Manhattan, KS 66502 or email katiesmith@ksu.edu.