October 20, 2020

Dear Friends,

On Friday, March 5, 2021, the Department of Animal Sciences & Industry at Kansas State University will proudly continue its tradition of the KSU Cattlemen’s Day. Unfortunately, due to continued concerns around the COVID-19 situation, event size limitations, and standing by the department’s commitment to keeping the safety of participants as its top priority, it was decided to not hold the trade show in 2021.

A decision on whether the educational portion of the Cattlemen’s Day program will be held in-person or virtually will be made by January 4, 2021.

While this format may not allow for the typical face to face discussions you have had in the past during the Cattlemen’s Day Trade Show, you will have the opportunity to have visibility with producers, nutritionists, veterinarians, consultants, graduate and undergraduate students by being part of the program. Sponsor slide recognition will be shown during the event and on our online events page. Please find enclosed a sponsorship form to be part of the 2021 KSU Cattlemen’s Day.

Thank you for your consideration and support of KSU Cattlemen’s Day. Please let us know if you have any questions. We are looking forward to hearing from you soon regarding sponsorship.

Sincerely,

Dale A. Blasi
Professor
Extension Beef Specialist

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