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K-State Ranching Summit Kansas State University Dept. of Animal Sciences & Industry 218 Weber Hall 1424 Claflin Road Manhattan, KS 66506



Beef 2030—

Pursuing technology, transparency and profitability

Designed to equip managers with the skills to address the challenges of ranching in the business climate of today and tomorrow.

August 15, 2018

KSU Alumni Center Ballroom Manhattan, KS





Beef 2030—Pursuing technology, transparency and profitability

August 15, 2018 KSU Alumni Center Ballroom

Agenda

| 8:30 AM | Registration |
|----------|---|
| 9:00 AM | Welcome, goals |
| 9:15 AM | Pursuing, adopting and leveraging technology |
| | Mark Gardiner, Gardiner Angus, Ashland, KS |
| 10:00 AM | Managerial accounting: key numbers for ranch managers |
| | Tyson Johnson, Sooner Cattle Co., Pawhuska, OK |
| 10:45 AM | Break (30 min) |
| 11:15 AM | What can we learn from consumer trends? |
| | Don Close, Rabo AgriFinance, St. Louis, MO |
| 12:00 PM | Response to morning session followed by Q & A |
| | Matt Perrier, Dalebanks Angus, Eureka, KS |
| 12:15 PM | Lunch (45 min) |
| 1:00 PM | Disruptive technologies and the Beef Industry |
| | Tom Field, University of Nebraska, Lincoln, NE |
| 1:45 PM | A look at specific disruptive technologies |
| | K-State Speakers |
| 2:30 PM | Break |
| 3:00 PM | A vision of the Beef Industry in 2030 |
| | John Butler, Innovative Livestock Services, Manhattan, KS |
| 3:45 PM | Response to afternoon session followed by Q & A |
| | Dale Blasi, Kansas State University, Manhattan, KS |
| 4:00 PM | Adjourn |
| | |



See http://www.KSUBeef.org for online registration and additional details

K-State Ranching Summit Registration

I

| Cost: \$40 individual by 8/8; \$70 two attendees from same operation by 8/8 \$20 student by 8/8 \$70/person at the door (no discount offered for attendee from same operation) Attendee Name: | Pre | eregistration Deadline: August 8, 2018 |
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