

Department of Animal Sciences and Industry

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Kansas State University Agricultural Experiment Station and Cooperative Extension Service

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August 1, 2017

Dear Friends,

We are pleased to announce the **2017** K-State Swine Day which will be held on Thursday, November 16, at the K-State Alumni Center located on the K-State campus. We are continued to be humbled by the large support and attendance by producers, allied industry professionals and students to this event and look forward to your participation in 2017.

The 2017 KSU Swine Day program will feature a presentation from Dr. Hyatt Frobose titled: *Transitioning to loose-housed gestating sows*. Hyatt is the United States Territory Manager and Swine Nutrition Specialist for JYGA Technologies. Of course, the program will also include the popular *Update on Current K-State Applied Swine Nutrition Research*.

To provide an excellent opportunity for producers and vendors to interact, we will provide table-top booth spaces in the K-State Alumni Center. The tables will be available from 8:00 a.m. - 3:00 p.m. on Swine Day. For only \$300.00 sponsorship (\$350.00 after October 1), you can have great access to some of the top pork producers in the Midwest! We will have limited space available, thus we will take reservations on a first-come first-serve basis. Enclosed please find an Exhibit Space Request Form. You can also support Swine Day without having an exhibit space. Sponsors are welcome to contribute a monetary donation if you prefer not to have a booth at the meeting.

We believe this format for Swine Day will give valuable opportunity for education, technology transfer and fun!

A pre-Swine Day social will be held on Wednesday evening, November 15, from 5:30 – 7:30 p.m. at the KSU Alumni Center for all exhibitors, supporters, speakers, graduate students and invited guests. Plan on joining us for a relaxing evening of fellowship.

Thanks for your consideration and support of our K-State Swine Day! Please do not hesitate to contact us, if you have any questions. We hope to hear from you soon regarding sponsorship!

Sincerely,

Jim L. Nelssen Extension Specialist

Swine

Joel DeRouchey Extension Specialist Livestock Environment Mike D. Tokach Extension Specialist Swine

Jason Woodworth Research Associate Professor

Swine Nutrition

Robert D. Goodband Extension Specialist

Swine

Steve Dritz Professor

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