



**K-STATE**

Research and Extension

**Kansas State University**

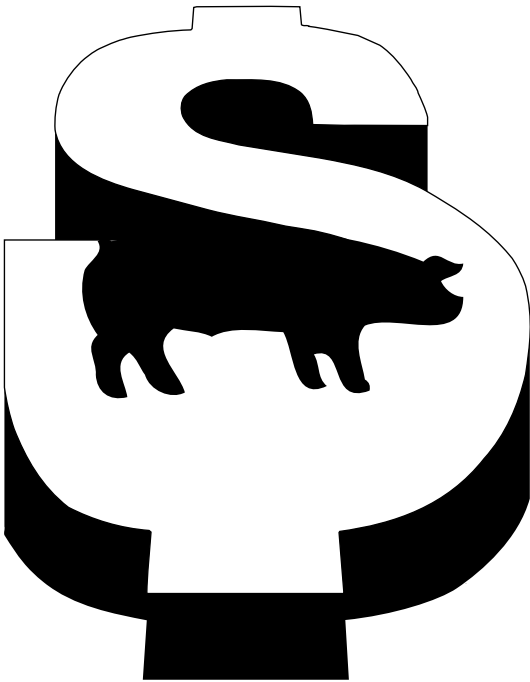
**2017**

**Swine Profitability  
Conference**

**Stanley Stout Center**

**2200 Denison Ave., Manhattan, KS**

**Tuesday, February 7, 2017**



Sponsored by  
Department of Animal Sciences and Industry  
K-State Research and Extension  
Kansas Pork Association  
National Pork Board

# Staying Competitive in the Swine Industry

## Morning Program

- 9:15 a.m.      Coffee and Donuts
- 9:30 a.m.      **Our Barn Door is Open — How Telling our Farm Story is Rebuilding Trust**  
*Brad Greenway, Mitchell, SD*
- 10:30 a.m.     **The Changing Landscape of the U.S. Swine Industry: What we are doing to keep our Producers Competitive**  
*Barry Kerkaert, Pipestone Veterinary Services, Pipestone, MN*
- 11:15 a.m.     **The Power of the Past, Leading People on the Farm and Surviving an Unknown Future**  
*Nathan Smith, KS Smith Farms, Plains, KS*
- Noon            Lunch

## Afternoon Program

- 1:15 p.m.      **Pork Market Strategy Update**  
*Kent Bang, AgStar Financial Services, Omaha, NE*
- 2:15 p.m.      **Will the Real Pig Farmer Please Stand Up? We Want to Know You.**  
*Chef Alli, ChefAllis.com*
- 3:00 p.m.      Adjourn

# 2017 K-State Swine Profitability Conference

Preregistration: \$25 per participant by January 30;  
\$50 per participant at the door.

Registration will be available on-line at [www.KSUswine.org](http://www.KSUswine.org)

Name(s) \_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

## Registration:

No. registered \_\_\_\_\_ @ \$25 per person = \_\_\_\_\_

Total enclosed \_\_\_\_\_

Your check, payable to **Animal Sciences and Industry**,  
must accompany this form. Send to:

KSU Swine Profitability Conference  
218 Weber Hall  
1424 Claflin Road  
Manhattan, KS 66506.

Please note new location for this year. The event will be at the  
Stanley Stout Center, 2200 Denison Ave., Manhattan, KS

For more information: [lschrein@ksu.edu](mailto:lschrein@ksu.edu); 785-532-1267

# Objective

The business of swine production is the focus of this conference which brings producers and industry professionals together to discuss developments in areas affecting profitability including:

- production management,
- marketing, and
- capital investment.

Kansas State University is committed to making its services, activities and programs accessible to all participants. If you have special requirements due to a physical, vision, or hearing disability, contact Jim Nelssen, 785-532-1251.

## **Kansas State University Agricultural Experiment Station and Cooperative Extension Service**

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