Hoeme Ranch & Cattle, headquartered in Gove County, has been operated by the Hoeme family for the past 22 years. The family comes from a long line of agriculturists, having ranched in western Kansas since 1917. Hoeme Ranch operates with a conservation mindset while still maintaining an economic return. Stacy Hoeme and his son, Chaston, seek to ensure the land is passed on to the next generation in better condition than they found it. Over the past two decades, the Hoemes have worked with the Natural Resources Conservation Service (NRCS) and Kansas State University for the betterment of shortgrass prairie.

» Beef Demand Breeds High Returns and High Risk
Credit card debt, rising unemployment, persistent inflation, housing affordability issues and record high beef prices. Can these trends continue, or will the industry price the U.S. consumer into other proteins? Terrain Senior Industry Analyst Matt Clark will provide an update on the health of the U.S. consumer, beef consumption trends, and an in-depth look into beef demand going forward as ranchers prepare to make herd decisions in an environment of high returns and high risk.

» The Value of a Rest-Rotation Grazing System
Roger Tacha, contractor with the Kansas Grazing Lands Coalition, will share the value of implementing a grazing plan. Tacha will cover the grazing plan he helped establish on the ranch while including information on the value of identifying plants and soil types when crafting a grazing plan. Participants will be able to view the grazing plan in practice.

» Wildlife Conservation Efforts
Stacy Hoeme will lead a discussion and interactive tour of one of the many prairie chicken leks on the ranch. Hoeme has been a pioneer in advocating for lesser prairie chicken research and has provided the use of his land for many different research projects on the species. The discussion will include the value of educating a disconnected public on the concept of range management and health.

Location
Pasture entrance is at the intersection of Gove CR 32 and Gove CR E.

Field day directional signs will be posted.

Schedule
3:30 p.m. CT Registration
4:00 p.m. CT Welcome & Introductions
4:30 p.m. CT Educational Sessions
7:00 p.m. CT Dinner

From Healy: Travel north on Dodge Rd/Gove CR 32 for approximately 11 miles. Turn west (left) into the pasture entrance at the intersection of Gove CR 32 and Gove CR E. You will then follow the field day directional signs once in the pasture.

From Gove City: Travel south on KS-23 S/Broad St for approximately 10 miles. Turn west (right) onto Gove CR L and travel 6 miles. Turn south (left) onto Gove CR 32 for 4 miles. Turn west (right) into the pasture entrance at the intersection of Gove CR 32 and Gove CR E. You will then follow the field day directional signs once into the pasture.

Questions about the field day?
Contact KLA at (785) 273-5115 or email taylor@kla.org.
2024 KLA/KSU Ranch Management Field Day

Hoeme Ranch & Cattle
Gove County