The Weltmer family owns and operates the farming and ranching enterprise known as W & S Ranch Incorporated, which has been located southeast of Smith Center, Kansas, since 1955. The family operation consists of crop and silage production, a fully licensed feed mill, and registered Angus and commercial cow-calf pairs. Ownership is retained on all calves while they are backgrounded and finished at the operation. Strict nutrition management and genetic selection enable calves to be harvested at 14 months of age.

Program

• Leveraging Genetics
  
  **Jon Herrick,** Select Sires Beef Sire Analyst
  
  From utilizing EPDs in bull selection to genetic testing to the use of reproductive technologies, the opportunities for genetic progression in a herd are endless, but how can they be leveraged for profitability? Jon will discuss determining and tailoring the most profitable genetic objectives for your specific operation, and achieving them with the genetic tools and resources available.

• Managing Through Challenges
  
  **Mark Wood,** KFMA Extension Agricultural Economist
  
  Financial planning is key in weathering any economic storm and market downturn like we are facing today. Mark will dive into the commonalities of successful, forward-thinking operators who are set up to plan for and manage challenges, rather than reacting to them.

• Nutrition for Post-Weaning Success
  
  **Dr. Justin Waggoner,** KSU Professor/Extension Specialist
  
  The short time period after a calf is weaned is perhaps the most stressful period of its life. Proper nutrition is one of numerous factors that are key to long-term health and weight gain success. Waggoner will discuss nutritional information to consider when actively working to optimize gain throughout the preconditioning and postweaning period.

• Kansas Ag Stress Resources
  
  **Kelsey Olson,** Kansas Department of Agriculture Deputy Secretary
  
  It is no secret unpredictable weather, heavy workloads and financial worries sometimes can take their toll on farm and ranch families. Kelsey will provide an update on the resources her team has compiled to assist in managing stress, financial and legal challenges, and many other needs through the KansasAgStress.org website.

Questions about the field day?
Contact KLA at 785-273-5115 or email wendy@kla.org

The event will be set up to ensure proper spacing to accommodate social distancing protocol. Masks will be available and hand sanitizer will be provided to each attendee.
2020 KLA/KSU Ranch Management Field Day

W & S Ranch Inc.
Smith Center, KS