Communications & Marketing

NAME __________________________

*** 120 Total Hours Required for Graduation ***

45 hours must be at the 300 level or above

**GENERAL COURSES**

ASI 101  Found in ASI (freshman) OR-
GENAG 200  Topics in Ag (transfer) 0
BIOL 198  Principles of Biology 4
CHM 110  General Chemistry 3
CHM 111  Gen Chemistry Lab 1
COMM 105  Public Speaking 1A 2

COMM 106  Public Speaking 1 3
ENGL 100  Expository Writing I 3
ENGL 200  Expository Writing II 3
MATH 100  College Algebra 3

**MARKETING & BUSINESS**

MKTG 400♦  Intro to Marketing 3

(SELECT 9 hours of electives)

ACCTG 231  Acctg Business Ops 3
ACCTG 241  Acctg Inv & Fin 3
AGEC 515  Food & Agbus Mkgt 3
AGEC 535  Agriculture Sales 3
MKTG 450  Consumer Behavior 3
MKTG 544  International Mkgt 3
MKTG  Any course

SALES 542♦  Prof Selling & Sales 3
SALES 555♦  Sales Technology 3
SALES 560♦  Sales Management 3
+ 3 hours of elective courses ^ 3

* Completion meets requirements for Professional Strategic Selling Certificate, check College of Business website for elective course options and certificate details

**COMP/MATH/STAT**

(Minimum 3 hours)

ASI 290  Micro Computer Appl 3
CIS  Any Course
MATH 150 to 799
STAT 325  Intro to Statistics –OR-
STAT 340  Biometrics I –OR-
STAT 350  Business Econ Stat 3

**HUMANITIES/SOCIAL SCIENCE**

ECON 110  Prin Macroeconomics 3

(Minimum 6 hours)
Course list on the back.

**ANIMAL SCIENCE**

(Minimum 9 hours-6 hrs ≥ 500)
No more than 3 hrs from ASI 561, 599, 660 or 661
ASI course list on the back.

**UNRESTRICTED ELECTIVES**

2 courses from 2 other AG depts. Not AGCOM.
(Minimum 5 hours-1 hr courses do not apply)
Course list on the back.

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**COMMUNICATIONS**

(Core Required)

AGCOM 210  Layout & Design 3
MC 110  Mass Comm in Society 3
MC 130  Writing Conv & Mech 1
MC 466  Law of Mass Comm 3

(Select From)

AGCOM 110  Introduction to Ag Comm OR
MC 131  Media Writing Styles & Platforms 1
MC 132  Media Writing Perspectives 1

**JOURNALISM AND MASS COMMUNICATION**

THEMATIC SEQUENCE

Please use chart on back page for track.

(Minimum 6 hours)
Course list on the back.

**K-STATE 8 REQUIREMENTS**

- Each student must successfully complete credit-bearing courses/experiences to cover all of the K-State 8 areas.
- A minimum of four different course prefixes (e.g., AGEC, MATH, FSHS, COMM) must be represented.
- When a course is tagged for two K-State 8 areas, the student may count that course toward both areas.

Subject  Catalog Number
Aesthetics  AGCOM 210
Emp/Quant  BIOL 198
Ethical  
Global  ECON 110
Historical  MC 110
Diversity  
Nat/Phys Sci  CHM 210
Social  ECON 110

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Animal Sciences & Industry
KANSAS STATE UNIVERSITY
College of Agriculture
Journalism and Mass Communications Thematic Sequence - Select a track from below to follow:

<table>
<thead>
<tr>
<th>Track</th>
<th>Advertising</th>
<th>Journalism</th>
<th>Photojournalism</th>
<th>Public Relations</th>
<th>Strategic Communications</th>
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<td>MC 160</td>
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<td>MC 180</td>
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<td>MC 316, 311, 340, 341, 370, 396</td>
<td>MC 316, 340, 341, 370, 396</td>
<td>MC 331</td>
<td>MC 380, 396</td>
<td>MC 360, 370</td>
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Meeting ASI COMM requirements qualifies the student for a minor in Journalism and Mass Communications.

Signup at the AQ Miller School of Journalism and Mass Communications in 105 Kedzie Hall.

Humanities/Social Science Courses: (Max 3 hrs from participatory courses. Must be taken from more than one department.)

- American Ethnic Studies – AMETH 160 to 501
- Anthropology – Any course
- Architecture – ARCH 301
- Art – Any course
- Dance – DANCE 120 to 200, 225 to 420, 495 to 690
- Engineering – DEN 325, 450
- Economics - ECON 300 to 799
- English – ENGL 150, 210 to 299, 310, 320 to 399, 420 to 499, 536 to 599, 605 to 660, 670 to 695, 700 to 760, 790 to 799
- Environmental Design – ENVD 250, 251
- Family Studies and Human Services – Any course
- Geography – GEOG 100, 200, 201, 300 to 799 NOT 321

Ag Courses: (1-hour courses do not apply)
- Ag Economics – Any course
- Ag Technology Management – Any course
- Agronomy – Any course
- ASI 660 – Study Abroad
- Horticulture – Any course

Upper Level ASI Electives:
Minimum of 9 hours with 6 hours ≥ 400-level MC Course Select 1

- ASI 310 Poultry and Poultry Product Evaluation
- ASI 315 Livestock and Meat Evaluation
- ASI 320 Principles of Feeding
- ASI 321 Advanced Horse Evaluation
- ASI 333 Equine Enterprise Management
- ASI 345 Beginning Horse Training and Mgmt
- ASI 350 Meat Science
- ASI 361 Meat Animal Processing
- ASI 370 Principles of Meat Evaluation
- ASI 385 Wool Grading and Evaluation
- ASI 395 Intermediate Horse Training & Mgmt
- ASI 401 Farm Animal Reproduction Laboratory
- ASI 402 Calving
- ASI 403 Foaling
- ASI 404 Lambing
- ASI 405 Fundamentals of Milk Processing
- ASI 420 Advanced Dairy Cattle Judging
- ASI 422 Livestock Sales Management
- ASI 444 Equine Health
- ASI 445 Advanced Horse Training and Mgmt
- ASI 450 Principles of Livestock Selection
- ASI 470 Farm and Function in Livestock
- ASI 495 Advanced Meat Evaluation

- ASI 504 Equine Reproduction Management
- ASI 505 Equine Reproduction Management Lab
- ASI 510 Applied Animal Breeding Principles
- ASI 512 Bovine Reproductive Technologies
- ASI 515 Beef Science
- ASI 520 Companion Animal Management
- ASI 521 Horse Science
- ASI 524 Sheep and Meat Goat Science
- ASI 535 Swine Science
- ASI 540 Principles of Animal Disease Control
- ASI 561 Undergraduate Research in ASI
- ASI 595 Contemporary Issues in Animal Sci and Ag
- ASI 598 Bioscience Internship in Animal Science
- ASI 599 Animal Science Internship
- ASI 600 Applied Animal Biotechnology
- ASI 601 Endocrinology and Lactation
- ASI 602 Equine Breeding and Genetics
- ASI 603 Dairy Cattle Judging
- ASI 604 Livestock Management
- ASI 605 Meat Science
- ASI 606 Dairy Foods Processing & Technology
- ASI 607 Processed Meat Operations
- ASI 608 Beef Systems Management
- ASI 609 Dairy Cattle Management
- ASI 610 Gamebird Production and Management
- ASI 611 Animal Sciences and Industry Problems
- ASI 612 Special Topics in Animal Science
- ASI 613 Monogastric Nutrition
- ASI 614 Avian Nutrition
- ASI 616 Companion Animal Nutrition
- ASI 617 Equine Nutrition
- ASI 618 Dairy Cattle Nutrition
- ASI 619 Ruminant Nutrition
- ASI 620 Formulation of Livestock and Poultry Diets
- ASI 621 Formulation of Feedlot Cattle
- ASI 622 Formulation of Feedlot Cattle and Poultry Diets
- ASI 623 Grazing Livestock Nutrition
- ASI 624 Nutrition of Feedlot Cattle
- ASI 625 Stored Forage Sys for Rum Animals
- ASI 626 Equine Physiology
- ASI 627 Animal Welfare
- ASI 628 Animal Ethics
- ASI 629 Animal Rights
- ASI 630 Animal Sciences
- ASI 631 Animal Breeding
- ASI 632 Animal Genetics
- ASI 633 Animal Nutrition
- ASI 634 Animal Physiology
- ASI 635 Animal Reproduction
- ASI 636 Animal Reproductive Medicine
- ASI 637 Animal Science
- ASI 638 Animal Welfare
- ASI 639 Animal Ethics
- ASI 640 Poultry Products Technology
- ASI 645 Poultry Management
- ASI 650 ID and Data Mgmt of Food Animals
- ASI 651 Cow/Calf Health Systems
- ASI 655 Behavior of Domestic Animals
- ASI 659 Animal Growth and Development

One course cannot be used to fulfill multiple requirements; must select ASI electives not used elsewhere in curriculum.